



**Cannabis Advisory Committee**  
**Notice of Advisory Committee Meeting and Agenda**

Wednesday, October 23, 2019 at 10:00 am  
Hyatt Regency San Francisco Airport – Grand Peninsula Ballroom EF  
1333 Bayshore Hwy, Burlingame, CA 94010

**Notice to the Public**

All times are approximate and subject to change. The meeting may be cancelled without notice. A lunch break may be taken at a time determined by the Advisory Committee members. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum. Action may be taken on any item on the agenda. This Committee meeting is open to the public and is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Kaila Fayne at [Kaila.Fayne@dca.ca.gov](mailto:Kaila.Fayne@dca.ca.gov) or (916) 465-9120. Providing your request at least five business days before the meeting will help to ensure availability of the requested accommodation.

The Bureau plans to webcast this meeting online. Webcast availability cannot, however, be guaranteed due to limitations on resources or technical difficulties that may arise. To view the Advisory Committee meeting webcast, please visit the following link: <https://thedcapage.blog/webcasts/>.

If you wish to participate, please plan to attend at the physical location. Seating for all attendees cannot, however, be guaranteed in the event the room reaches capacity.

Interested parties should access the Bureau’s website for more information at <http://bcc.ca.gov/>. Requests for further information should be directed to Kaila Fayne at [Kaila.Fayne@dca.ca.gov](mailto:Kaila.Fayne@dca.ca.gov) or (916) 465-9120.

**Agenda**

The public may provide appropriate comment on any issue before the Advisory Committee at the time the item is discussed. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Total time allocated for public comment may be limited.

1. Welcome, Call to Order, and Establishment of a Quorum  
*Jeff Ferro, Chair, Cannabis Advisory Committee*
2. Review and Approval of June 28, 2019 Cannabis Advisory Committee Meeting Minutes
3. Informational Presentation: “Update from Governor’s Office of Business and Economic Development”  
*Nicole Elliott, Senior Advisor on Cannabis, California Governor’s Office of Business and Economic Development*
4. Informational Presentation: “Update on Vaping Related Illnesses”  
*Charity Dean, MD, MPH, Assistant Director and State Public Health Officer (Acting), California Department of Public Health*

5. Discussion and Possible Action to Reject, Approve, or Modify the Subcommittee on Public Health and Youth's Recommendations

*Timmen Cermak, Subcommittee Chair*

- Counterfeit Cannabis Products
- Unlawful Statements and False Claims on Health Benefits
- Process for Determining What Ads are Too Attractive to Youth
- Social Media Advertising
- Public Education on Negative Impacts of Regular Use
- Training of Health Care and Education Professionals Regarding Potential Negative Impacts
- Drug Education/Prevention Programs for Youth in Violation of Cannabis Law

6. Discussion and Possible Action to Reject, Approve, or Modify the Subcommittee on Cultivation's Recommendations

*Kristin Nevedal, Subcommittee Chair*

- Appellation of Origin
- County of Origin
- Organics Program
- California Department of Food and Agriculture's (CDFA) CalCannabis Licensing Timelines and Overlapping and Shared Premises

7. Discussion and Possible Action on the Advisory Committee's Annual Report

- a. Discussion and Possible Action on Items to Include in Advisory Committee's Annual Report

8. Public Comment on Items Not on the Agenda

The committee may not discuss or take action on any matter raised during the public comment section that is not included on this agenda, except whether to decide to place the matter on the agenda of a future meeting. (Government Code §§ 11125 and 11125.7 (a).)

9. Discussion on Future Agenda Items and Possible Action on Creating Next Meeting's Agenda

10. Adjournment